

Procurement Readiness. Capacity Building. Supplier Engagement. Operational Execution.

About us

MFAD is a management consulting, capacity-building, and procurement readiness firm that helps agencies, primes, and small businesses close operational, compliance, and market-positioning gaps. MFAD provides hands-on support in business operations, supplier outreach, technical assistance, training, procurement strategy, and market research. Our work helps organizations strengthen readiness, improve performance, and compete more effectively in public-sector and institutional contracting environments.

"MFAD Creative Group strengthens procurement readiness, supplier engagement, operational capacity, and compliance alignment for agencies, primes, and small businesses competing in government and institutional markets."

Commodities Codes

- NAICS 541611 Business Management Consulting Services
- NAICS 561110 Business Management Services
- NAICS 611430 Professional and Management Development Training
- NAICS 541720 Business Research and Development
- NAICS 541910 Marketing Research and Public Opinion
- NAICS 541618 – Other Management Consulting Services
- NAICS 541990 – All Other Professional

Why us

MFAD is not a traditional advisory firm that stops at recommendations. We provide hands-on implementation support that helps clients move from assessment to execution. Our team combines procurement knowledge, small business capacity-building experience, stakeholder engagement, and data-informed market intelligence to help agencies and firms strengthen readiness, reduce operational gaps, and improve contract performance outcomes.

Core Capabilities

- Procurement Readiness & GovCon Strategy
- Capacity Building & Technical Assistance
- Supplier Outreach & Stakeholder Engagement
- Business Operations & Compliance Support
- Market Research & Business Development Intelligence

Past Performance / Representative Clients



CERTIFICATIONS: MBE, WOSB, EDWOSB, AABE, WBE, SBE

Contact Us For More Information

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Business Development and Research



Capacity Building Programs



Outreach and GovCon Readiness